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100% ELECTRIC. 100% REAL.  
NOW'S THE TIME TO GO ELECTRIC



PEUGEOT *iOn*



PEUGEOT  
PROFESSIONAL



## ***iOn*** THE ELECTRIC CAR THAT'S CREATING A REAL BUZZ

The iOn is amongst one of the first of a new generation of 100% electric vehicles being produced by major manufacturers, and makes cutting emissions and extending your company's environmental credentials a practical reality. With an all-electric drivetrain, four doors, four seats and a range of up to 93 miles\*, now you can play your part without your fleet users having to compromise.

For Peugeot, electric vehicles are nothing new. We designed our first one, the VLV, in 1941. Now in 2010 the iOn is writing the next chapter – equipped with the latest-generation 330-volt lithium-ion battery system, it can be charged quickly and easily at work or home using a normal electricity socket, or at a dedicated fast charging station.



# SWITCHED ON TO YOUR LIFESTYLE

Did you know that 90% of people drive less than 37 miles every day? It's true, and even with fleet cars, many journeys are local or mid-range, rather than covering very long distances.

With the iOn, a fully charged battery will deliver up to 93 miles of driving\*. It's a practical solution for any fleet where your fleet users need a practical choice to get around the region, while you'd like to save on fuel costs – and know you're making massive reductions on CO<sub>2</sub> emissions too.



## A PRACTICAL SOLUTION FOR MODERN MOTORISTS

The iOn handles just how you'd expect any Peugeot to perform. It's suitable for all roads, including motorways, and comes with a full range of safety equipment. But one big difference you'll notice is the quiet ride – all your fleet users will hear is the tread of the tyres on tarmac, and nothing else.

### The new Peugeot iOn features:

- Key Safety Equipment : ABS – ESP – 6 Air Bags
- Electric Power Steering
- 15" Alloy Wheels
- Fog Lamps
- Central Locking – Electric Windows – Folding Electric Door Mirrors
- LED Rear Lamps
- Automatic Headlamps
- Automatic Air Conditioning
- Radio/CD (with USB & Bluetooth® functionality)
- Height Adjustable Driver's Seat
- Rear Bench Seat separated 50/50 and with angle adjustment.



## HELP FOR THE ENVIRONMENT AND YOUR COMPANY'S BOTTOM LINE

The Government is committed to supporting the development and uptake of ultra low carbon emission vehicles in the UK. This means you could take advantage of the Office for Low Emission Vehicles (OLEV) support package, which offers a 25% subsidy against list price (up to maximum of £5,000) on electric cars. It's available to fleet customers on vehicles registered from January 2011.

### Running costs

In total, the iOn has the potential to save you £5,150 a year compared to a conventional combustion powered vehicle.

- No Petrol/Diesel costs – saving £1,515 a year\*\*
- No road fund licence required
- No congestion charge (where applicable) – saving £1,696 (annual charge for London)
- No parking charges (where applicable)



iON

## EASILY RECHARGEABLE

You can recharge the iOn anywhere – at work, at a public service terminal or at home. It takes around six hours to fully recharge from a normal 240v mains power supply. If time is of the essence, a quick 30-minute charge is enough to provide 80% capacity thanks to the fast charging system\*.

In November 2009, Plugged-In Places were announced to support the UK's growing electric vehicle market. Since then, £30 million worth of funding has been made available for the installation of recharging points in publicly accessible places like supermarkets and car parks. London, Milton Keynes and the North East will be the first areas to benefit from this investment, but that's just the beginning...

To find your local charging points, visit [www.ev-network.org.uk](http://www.ev-network.org.uk)

## JUST ADD ELECTRICITY

To make the move to electric as simple as possible for you, Peugeot have developed an all-inclusive mobility offer for iOn. The four year, 40,000 mile contract is available for a monthly payment of £415\*\*\* (excluding VAT) and includes:

- The lease of the vehicle (including the battery pack)
- Full warranty cover for the vehicle\*\*, battery and electric powertrain for the period of the lease
- Full servicing & full maintenance for four years and 40,000 miles\*
- Peugeot Connect Services (available mid 2011) – features include direct access to emergency services at the touch of a button.

There are several other reasons why owning an electric vehicle will benefit you:

- VED exemption: electric vehicles are exempt from annual Vehicle Excise Duty
- Congestion charge exemption: electric vehicles are also exempt from congestion charges in London, which could save you around £1600 per year\*\*.
- Benefit In Kind exemption
- 100% First Year Capital Write Down Allowance.

**To find out more**  
email us at [fleet@peugeot.com](mailto:fleet@peugeot.com)  
Or call us on 024 7688 4644



<sup>†</sup> Approved range is 150km/93 miles in the NED cycle.

<sup>††</sup> Fuel saving calculated as follows: Cost of 1 gallon of fuel - £5.10. Average mpg for a vehicle driven in an urban environment – 30 mpg. Total fuel costs to cover 10,000 miles =  $(10000/30) \times £5.17 = £1723.33$ . Cost of recharging the iOn over 10,000 miles. Cost of recharging = £2.50 per 120 miles. Total costs over 10,000 miles =  $(10000/120) \times £2.50 = £208.33$ . Difference =  $£1723.33 - £208.33 = £1515.00$ /All calculations take into account the Office for Low Emission Vehicles. (OLEV) Plug In Car Grant of £5000. Full Servicing and full maintenance includes tyres, brake pads and brake discs.

\* Requires access to fast charging facilities.

\*\* Dependent upon energy supplier & applicable tariffs.

\*\*\* Monthly rentals quoted are 1 rental in advance followed by 47 monthly rentals. Annual Mileage is 10,000 miles per annum (including maintenance). Business Users only. All rentals are subject to VAT. Written quotations available on request from Peugeot Contract Hire, Quadrant House, Princess Way, Redhill RH1 1QA. Offers subject to availability. Subject to terms and conditions. Prices, offers and information correct at time of going to press and may be changed at any time without notice. For full terms and conditions please contact the Peugeot Quoteline on 0845 313 3810 (calls may be recorded for training purposes). Offers may be withdrawn by Peugeot Contract Hire at any time without notice at its discretion.

<sup>^</sup> Includes lease of the vehicle (battery pack included), full warranty cover for vehicle, battery and electric power train, full servicing & maintenance for the four year period or 40,000 miles.

All information is valid and correct at time of upload.