



Navigation History: [Instruction](#) > [Applicant](#) > **Mark** > Goods/Services/Filing Basis > Attorney/Dom. Rep./Correspondence > Fee/Signature

PTO Form 1478 (Rev 9/2006)

OMB No. 0651-0009 (Exp 12/31/2014)

Trademark/Service Mark Application, Principal Register

Version 5.0

Mark Information

Before the USPTO can register your mark, exactly what the mark is must be clear. You may present your [mark](#) as: (1) [standard characters](#), if not claiming a particular font, style, size, and/or color; or (2) [special form](#), if the mark includes a design or word(s) combined with a design, or **is** displayed in a particular font, style, size, and/or color; or (3) sound mark. In this section, do **not** upload your specimen of use (sample of actual use, e.g., a label or advertisement. This will be required in a different part of the form, if appropriate for your filing basis.) **WARNING:** You may submit only **one** mark per application, and any application that includes multiple marks may be denied a filing date or refused registration.

When you click on one of the three circles presented below, and follow the specific instructions, the form will automatically create a separate page that displays the mark for which you are applying or provides access to the applicant-supplied file if a sound mark. Please carefully review this page prior to final submission to the USPTO, to ensure that it accurately identifies your mark. You may not be able to [change or correct your mark](#) after filing this application. While minor changes in the mark are *sometimes* permitted, any [material alteration](#) will not be permitted and will result in the USPTO issuing a refusal on that ground.

WARNING: AFTER [SEARCHING](#) THE USPTO DATABASE, EVEN IF YOU THINK THE RESULTS ARE "O.K.," DO NOT ASSUME THAT YOUR MARK CAN BE REGISTERED. AFTER YOU FILE AN APPLICATION, THE USPTO WILL PERFORM ITS OWN SEARCH AND OTHER REVIEW, AND MIGHT [REFUSE TO REGISTER](#) YOUR MARK.

NOTE: For an instructional video on the importance of conducting a search of existing trademarks before filing your application, [click here](#).

* Click the appropriate circle to indicate the Mark [Standard Characters](#) [Special Form \(Stylized and/or Design\)](#) [Sound mark](#)

NOTE: For an instructional video on the importance of selecting the proper mark type, [click here](#).

Enter the mark here: (**Note:** The entry can be in capital letters, lower case letters, or a combination thereof. Do **not** include the ™, SM, ®, or © symbols after the mark entry, because they are **not** part of the actual mark. If using Internet Explorer, the entry cannot exceed **2036** characters; otherwise, you must switch to another browser.)

Preview USPTO-Generated Image

NOTE: For how the USPTO determines what the display of the entered mark will be, click [here](#).

NOTE: For information about mark display in USPTO databases, click [here](#)

The "Additional Statement" section of this form is to enter various statement(s) that may pertain to the mark, for example, a disclaimer or translation. You are not required to enter any statement(s) at the time of filing; however, you may be required to add a statement(s) to the record during examination of the application. If you are unsure whether you should make such a statement, the examining attorney assigned to your application will issue a requirement, if appropriate.

Check here to display the full listing of additional statements from which you may make your selection.

[Additional Statement](#)

- To select a statement, enter any required information specific to your mark (or, for some statements, check the box in front of the statement). If you now realize that no statement is needed, you must click on the box that produced this section of the form to "hide" it, and the entire "Additional Statement" section below will be removed.

WARNING: Additional statements are not commonly used and are for special circumstances that only exist in certain applications. Selecting items that do not apply may delay the processing of your application. Note: Do NOT include quotation marks within any entry made below.

DISCLAIMER: "No claim is made to the exclusive right to use [] apart from the mark as shown."

PRIOR REGISTRATION(S): "The applicant claims ownership of U.S. Registration Number(s) [], [], []:"

NOTE: Entry must not include any commas, and must be 7 numerals long (if necessary, add leading 0's to number, e.g., 0086417).

"and others": Check here to indicate there are additional prior U.S. Registration Number(s).

TRANSLATION:

"The English translation of [] in the mark is []:"

"The wording [] has no meaning in a foreign language."

TRANSLITERATION: (NOTE: Not required for any standard character marks.)

"The non-Latin characters in the mark transliterate to [] and this means [] in English."

"The non-Latin characters in the mark transliterate to [] and this has no meaning in a foreign language."

MEANING OR SIGNIFICANCE OF WORDING, LETTER(S), OR NUMERAL(S):

"[] appearing in the mark means or signifies or is a term of art for [] in the relevant trade or industry or as applied to the goods/services listed in the application."

"[] appearing in the mark has no significance nor is it a term of art in the relevant trade or industry or as applied to the goods/services listed in the application, or any geographical significance."

"The word(s) [] has no meaning in a foreign language."

§2(f) Claim of Acquired Distinctiveness, based on Use: "The mark has become distinctive of the goods/services through the applicant's substantially exclusive and continuous use in commerce that the U.S. Congress may lawfully regulate for at least the five years immediately before the date of this statement."

§2(f) Claim of Acquired Distinctiveness, based on Prior Registration(s): "The mark has become distinctive of the goods/services as evidenced by the ownership on the Principal Register for the same mark for related goods or services of U.S. Registration No(s). [78152080]"

§2(f) Claim of Acquired Distinctiveness, based on Evidence: "The mark has become distinctive of the goods/services, as demonstrated by the attached evidence."

Click here to Attach/Remove §2(f) Evidence



§2(f) Claim of Acquired Distinctiveness, IN PART, based on Use: "[] has become distinctive of the goods/services through the applicant's substantially exclusive and continuous use in commerce that the U.S. Congress may lawfully regulate for at least the five years immediately before the date of this statement."

§2(f) Claim of Acquired Distinctiveness, IN PART, based on Prior Registration(s): "[] has become distinctive of the goods/services as evidenced by the ownership on the Principal Register for the same mark for related goods or services of U.S. Registration No(s). []"

§2(f) Claim of Acquired Distinctiveness, IN PART, based on Evidence: "[] has become distinctive of the goods/services, as demonstrated by the attached evidence."

Click here to Attach/Remove §2(f) Evidence

NAME(S), PORTRAIT(S), SIGNATURE(S) OF INDIVIDUAL(S):

"The name(s), portrait(s), and/or signature(s) shown in the mark identifies [], whose consent(s) to register is made of record."

Click here to Attach/Remove Consent(s)

"The name(s), portrait(s), and/or signature(s) shown in the mark does not identify a particular living individual."

USE OF THE MARK IN ANOTHER FORM: "The mark was first used anywhere in a different form other than that sought to be registered at least as early as [] and in commerce at least as early as []"

NOTE: If the use in another form claim does not relate to all classes in a multi-class application, specify within the miscellaneous statement section below the exact class(es) the claim covers

Miscellaneous statement section, below, the exact class(es) the claim covers.

CONCURRENT USE: Enter the appropriate concurrent use information, e.g., specify the goods and the geographic area for which registration is sought. **WARNING:** Enter text in the box only if you (1) intend to initiate a concurrent use registration proceeding before the Trademark Trial and Appeal Board; or (2) have a final determination by a court establishing your concurrent right to use the same or similar mark in commerce in a limited geographic area.

MISCELLANEOUS STATEMENT: Enter information for which no other section of the form is appropriate.

Continuation of trademark number 78152080

[Click here to Attach/Remove Miscellaneous](#)

[Go Back](#)

[Continue](#)

Burden/Privacy Statement

The information collected on this form allows the PTO to determine whether a mark may be registered on the Principal register and provides notice of an applicant's claim of ownership of the mark. Responses to the request for information are required to obtain the benefit of a registration on the Principal register. 15 U.S.C. §1051-1054, 1061-1063, 1091, 1094, 1095, and 1126 and 37 C.F.R. Part 2, 2.32, 2.34-2.38, 2.41-2.47, 2.51-2.54, 2.56, 2.59, 2.76, and 2.80-2.89. All information collected will be made public. Gathering, preparing and submitting this information will require an estimated 18 to 25 minutes to complete (depending if the application is based on an intent to use the mark in commerce, use of the mark in commerce, or a foreign application or registration). Please direct comments on the time needed to complete this form, and/or suggestions for reducing this burden to the Chief Information Officer, U.S. Patent and Trademark Office, U.S. Department of Commerce, P.O. Box 1450, Alexandria, VA 22313-1450. Please note that the PTO may not conduct or sponsor a collection of information using a form that does not display a valid OMB control number.